

KnowledgeFountain Institute of Thought Leadership & Development

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Attention: CEOs!

CEOs' Forum Against Climate Change (CFACC)

We invite you to become an esteemed member of CFACC.

Today, understanding the grave consequences of climate change beyond just broad understanding is a strategic imperative for CEOs. You need to understand climate change going beyond newspaper articles. Knowing it strategically will enable you to play a better role as envisaged in the Davos for 50th World Economic Forum. India Inc is required to play responsible role. It is heartening to see leading Indian companies like Mahindra Rise aiming at becoming carbon neutral.

Climate change is redefining the whole Geo-economics and Geopolitics all over the world. CEOs all over the world give increasingly focus to these issues which decide the geo-economic and geopolitical environment of business at local, regional, national and international levels. It is dangerous to feel too safe. Better be prepared for what is coming.

Climate change is now setting the context and content for businesses, especially healthcare companies. You need to know how societies are adapting to the changing climate. In climate change mitigation, positive climate action is considered as an enabler for better financial performance. The resources costs volatility are going up with supply chain disruptions making businesses vulnerable to economic shocks. Improving efficiencies and adoption of best practices can deliver a significant competitive advantage while reducing emissions.

Building a climate strategy won't be quick or easy- but waiting is not an option. Corporate Boardrooms can no longer ignore climate change issues. At least 40 companies in India are pricing Carbon or planning to do so. Many are working on effective climate strategies. There is an urgent need for the development of thought leadership at the top management level.

Tackling the challenge will present new opportunities for growth, innovation, and resilience investment. It will be rewarding for CEOs to know about studies done by organizations like McKinsey. As the climate threat is becoming a crisis, understanding the whole climate change issue critically to develop a robust knowledge base could be the first step towards your leadership in climate change adaption, mitigation, management and strategic response.

Corporate members receive a host of remarkable benefits of CFACC membership. CFACC is committed to provide critical knowledge resources to CEOs on climate change, its consequences and environmental sustainability.

Every CEO gets a package of Vital Reading Materials which is in form of a self-study certificate program of three-month duration. This program will give CEOs necessary sound scientific grounding in the whole phenomenon of climate change. You will be able to analyse the prevailing climate change scenarios and predict the trends and be ready for what is coming. Every fortnight, members receive "**Climate Change Watch**" - a volume of Executive Summaries of latest development in the field of climate change, various reports, special studies, etc. This volume keeps your finger on the current developments. (We strongly recommend you to read recent report of McKinsey.)

It's a great idea to train an in-house team on responding to climate change. As a member of CFACC you are invited to nominate a team of five young leaders from your company to do a distance education program on climate change. This team is trained in climate change and developing a strategic response to it.

We shall be happy to send a detailed print/digital membership brochure to you. Please study the attached page to know more about CFACC. We have planned a series of conclaves, conferences and special events on the consequences of climate change.

CEOs' Forum Against Climate Change (CFACC)

(A Corporate Knowledge initiative of Knowledge Fountain Institute of Thought Leadership & Development)

The impacts of climate change have unfolded sooner than expected. Are we ready to face it all in India?

Climate change is for real and it has tremendous impact on health. It is necessary to understand the climate change phenomenon and its all out implications on humanity. This will enable strategic management decision makers of healthcare companies to understand the changing context of their work and life and empower and enable them to add necessary dimensions to their work. The pressure on responding to climate change is building and you will have to work out your options. Significantly, this grave challenge of climate change can lead to vital innovations.

Climate change is disastrously impacting the socioeconomic systems across the world. The world hotter than ever before and as per WMO (World Meteorology Organisation) average temperature are set to rise to at least 1.2 to 1.3 degree Celsius above pre-industrial levels over the next five years. Certainly the extreme weather events are only going to rise with devastating consequences, especially for health. The challenges include effects on livability from heat stress, changes to food production, increased vulnerability of physical infrastructure and assets, and shift to natural capital such as glaciers, forests, and ocean ecosystems. This will impose physical and price risks on doing business. More than 80% of companies in the S & P Global 100 Index view climate change as a major risk.

Thus, assessing business vulnerabilities, strategic planning and timely action can enable businesses to better manage climate related physical, resource and supply-chain risks. Significantly, climate change offers immense business opportunities and could see game changing innovations.

As climate change is impacting health, healthcare companies have a key role to play in responding to them through necessary adaptation and mitigation. The recent study of Indian Institute of Tropical Meteorology, Pune has established that the impacts of climate change have unfolded sooner than expected and India is beginning to witness the severe consequences.

Climate change has the potential for increasing range of abundance of animal reservoirs and or arthropod vectors, prolonged transmission cycles, increase importation of vectors (vector activity) or animal reservoirs, increase animal disease risk and human risk of VBD (Vector-borne diseases), temperature effects on vectors and pathogens, the impacts of increasing extreme weather events (heat and cold waves, droughts and heavy rains) and risks involved, overall vulnerability, and how to effectively prepare to face them, etc. It is important for to study case studies of how climate change impacted health in India and elsewhere (and from region to region). Healthcare companies need to be ready for what is coming. It is dangerous to feel too safe.

About the CFACC

Knowledge Fountain Institute of Thought Leadership & Development has launched the CFACC initiative to equip CEOs with knowledge and current trends about climate change. The Forum is envisioned to play a proactive, key role in enabling CEOs to respond to climate change consequences. The Forum will offer opportunities for continual learning through its current trends analysis services, special publications and interactions with eminent experts. A series of conferences, special talks are planned to bring the latest research and trends for the benefit of the members of CFACC.

Why become a member of CFACC?

The answer is simple – to understand the phenomenon of climate change and its dire consequences; and to be able to respond to it when perils such as extreme weather/climate events occur. Under “Urgent Knowledge Series” every member CEO receives a self-study course on “Understanding Climate Change and Its Impact on Business.” This study will give members necessary understanding of the whole climate change phenomenon and its impacts on businesses. This program will guide you on the actions they can take at their level and play a proactive role to be ready when the worst happens.

Member companies are invited to nominate a team of five young leaders from your company to do a distance education program on climate change. They are invited to participate in various training workshops and conferences organized by CFACC. As a part of the training project they will come up with a strategy to respond to climate change. They will be trained to conduct a training workshop for other employees in the company.

Climate Change Watch

Every fortnight, members receive “**Climate Change Watch**” - a volume of Executive Summaries of latest development in the field of climate change, various reports, special studies, etc. This volume keeps your finger on the current developments and critical trends. Every volume of Climate Change Watch contains insights from special research and study reports of leading national international institutions and consultancy firms. Thus, you get access to latest knowledge form key resources.

Membership fee for CFACC is Rs. is Rs. 1,25,000 plus 18%. Annual renewal is for Rs. 30,000 (plus 18% GST).

**For membership details please call Amita Almeida, Coordinator, CFACC on 8600178825.
Write to us on knowledgefountain@gmail.com Visit: www.knowledgefountain.org**