

ADMISSION NOTICE

CogniLingua School of Eloquence

A Division of

CogniLingua Institute of Linguistics, Rhetorical Studies and Research

PP Paradise, B-wing, 2nd Floor, Near Gurudwara, Ambadi Road, Vasai Station(W), Dist. Palghar, Pin. 401202
(M) 8600178825 email: cognilingua@gmail.com Visit: www.knowledgefountain.org

“CogniBility™ - Eloquent You!”

- Deep Fluency, Articulation and Eloquence Development Program for Senior Executives

Would you like to become eloquent communicator like these great masters?

They could stir souls, touch hearts, inspire minds and persuade millions to do what they desired! Would you like to acquire their higher reasoning power, memory and creativity? Ponder over how the eloquence of your role models distinguish them.

Turn the searchlight on your language and communication.



Their greatness lies in the words they used – their eloquence!

**Here is your opportunity to engage creatively with the Cognitive Genius of these Great Masters
and acquire their eloquence and cognitive Abilities!**

Acquire their razor-sharp reasoning power, memory and creativity!

**Go beyond mere proficiency and fluency. Equip yourself with rhetorical power, beauty and precision of
expression. Speak your mind the Churchill or the Obama way!**

**Become an accomplished user of the English Language! Master their high impact poignant and profound
words and become gracefully eloquent.**

As a rapidly rising corporate leader you need the power of eloquence. You need to think critically, communicate effectively, collaborate more and create more. To say the least, become eloquent. .



Nani Palkhivala as your great role model

When it comes to scintillating eloquence look no further than Palkhivala.

We would like to present the late Nani Palkhivala, a great corporate doyen and India's finest legal genius as a great role model for building your communicative prowess of your eloquence. Palkhivala's unrivalled, celebrated, sublime command of the English language was his core competitive advantage. He saved the Constitution of India (the Kesavananda Bharti case, 1973) with the sheer power of his words. We owe our Fundamental Rights to Palkhivala's sublime eloquence. In one of our memorable interactions Nani Palkhivala made a profound observation, "We remain intellectually poor if our language is poor." Hence Palkhivala always exhorted bright executive to cultivate their minds and acquire higher excellence in English. Your language, as Palkhivala said, serves you as "*the ambassador of your soul; the very essence of your personality, a mirror to your soul.*"

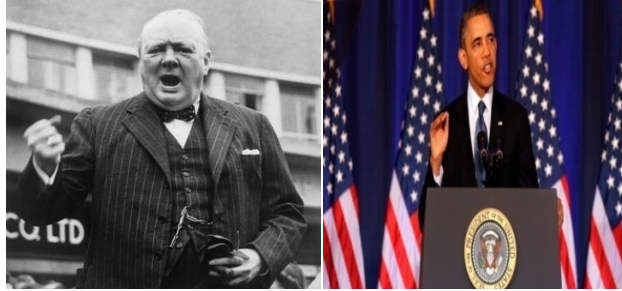
You are what your language is. For your future leadership growth you need to cultivate your mind with profound study of high impact eloquent English. Your language is your ultimate and most crucial cognitive ability that drives your intelligence. It makes eminent sense to endeavour to acquire higher impact language to be articulate and eloquent. .

To acquire eloquence you need to cultivate your mind through systematic, specific study. General fluency could be acquired but eloquence requires conscious effort of deep study. Palkhivala acquired his sublime eloquence through such focussed study of these geniuses like Sri Aurobindo and became one like them.

And here we are pleased to offer you our excellent, extraordinary program – **CogniBility™** aimed at sharpening your power of articulation and eloquence. **CogniBility** builds your higher, razor-sharp cognitive abilities such as reasoning, memory and creativity while making you a quick learner. This program hugely and profoundly builds and strengthens your cognitive infrastructure for your leadership.

It's immensely rewarding to acquire the eloquence of Churchill and Obama!

Say it the Churchill or the Obama way!



Go beyond mere fluency and proficiency.

Equip your eloquence with rhetorical power, beauty and precision. Become an accomplished user of the English Language. Dress your thoughts their way. Empower your leadership communication with the power of their eloquence!

Speak like Cicero and Caesar!



**When Cicero spoke people marvelled and when Caesar spoke, people marched!
Make your eloquence work for your leadership.**

Program contents focus on Linguistic-Rhetorical study to acquire high impact eloquence in the English language. Cultivate your mind and deeply be illuminated by the power and beauty of great eloquence.

Lexical study will give you direct access the cognitive abilities of the great masters and enable you to acquire them systematically. You will have the thought power of these highly cultivated minds. You will master their rhetorical devices, their style and their stream-like thought fluency with razor-sharp thought precision. You will acquire the lexicon of these great master communicators. You will learn to choose and use the exact, right word with just the right shade of meaning with great confidence. You will understand how powerful narratives and discourses are created to persuade people. You will learn to analyse discourses and narratives. Needless to say, the rewards of studying this programs are many. It makes you a constructive, critical and creative thinker and an outstanding eloquent communicator.

The program duration is one year and the program fee is Rs. 50,000.

Make this rewarding investment of lifelong value for your leadership development.

**✓ Enroll early and get our publication “Thought Pearls of Nani Palkhivala”
(Collector’s volume) worth Rs. 3500 absolutely FREE!**

Call us to set up a meeting with you to know more about “CogniBility™ – Eloquent You” program.

For any information on “CogniBility™. Eloquent You” please call Mr. Prakash Almeida, Program Creator and Director on 8600178825/ 9325032547 email:cognilingua@gmail.com

We look forward to hearing from you soon.

➤ **Why this CogniBility™ Deep Fluency, Articulation and Eloquence Development Program for professionals?**

Senior corporate executives who need to play leadership roles must be deeply fluent, articulate and truly eloquent. Most of them are fluent in English but they need to go beyond mere fluency.

They need to communicate with conviction and persuasion both like Cicero and Caesar! ***When Cicero spoke, people marvelled. When Caesar spoke, people marched.*** CogniBility™ is the first of its kind program gives senior corporate executives a singular opportunity to enhance cognitive abilities.

➤ **How the participants benefit?:**

CogniBility™ trains participants in those aspects they never got any opportunity to study in a systematically. They will the high impact vocabulary of profound eloquence.

➤ **Program contents:**

- Understanding Eloquence and Rhetoric
- Cognitive Strategies for Communication
- Choosing and Using the Right Word
- Using Rhetorical Devices as Cognitive Ability
- High Impact Mind Cultivation Cognitive English - High Impact Vocabulary for Deep Fluency, Articulation and Eloquence Acquisition of 5000 High Impact Phrases.
- Acquiring the Beautiful and Powerful eloquent lexicon of the great masters : (Swami Vivekananda, Sri Aurobindo, Tagore, Sarojini Naidu, Dr. S. Radhakrishnan, Nani Palkhivala)
- Study of the styles of these great masters and cultivating your own style
- Study of Power Arguments
- Language for Persuasion and Critical Conversations (Negotiations, etc)
- Critical, Analytical Study of World's Great Speeches (Churchill, Palkhivala and Obama)
- Study of Literature select poems and essays for literary appreciation
- Developing razor sharp thought precision and stream-like thought fluency
- Study of three editorials of eminent editors of leading newspapers from India and abroad (online via email)
- Speech writing as an applied component (Your creative project)

➤ **Program duration:** One year

➤ **Program fee:** Rs. 50,000

➤ **Delivery of the program:** This is a essentially research-based distance education self study program for advanced learners like senior executives, media professionals, lawyers, and others who must communication with impact. Study material is couriered to the participants with self-work embedded in it. The study material is designed by highly experienced cognitive linguists.

Privileged Gift for the Participants of CogniBility™!
(Our Publication with Rs. 3500)



Thought Pearls of Nani Palkhivala

Pages: 310 (With a Companion DVD of Palkhivala's Speeches) Price: Rs. 3500
(Special Birth Centenary Memorial Collector's Volume)

Editor: Prakash Almeida, Founder & Director, CogniLingua Institute

We are celebrating the Birth Centenary Year of Nani Palkhivala whose fragrant memories inspire us all. The late Nani Palkhivala, a towering genius of our times. How do we describe this great man? He was a great genius, a towering intellect and a fundamental thinker and above all, a thorough gentleman. Munshiji hailed Palkhivala as 'God's gift to India!' His fragrant, refreshing, heart-warming memories are still with us.

This is a unique volume containing the Pearls of Thoughts of Palkhivala, the man who saved our sublime constitution when it needed saving. Every thought Pearl is precious and serves as a guiding post illuminating your mind. This is a powerful tool to '*cultivate your mind*'. Palkhivala exhorted people to 'cultivate their minds'.

'Thought Pearls of Nani Palkhivala' gives you a very personal experience of the genius of a great Indian of our times. Exploit the wisdom of Palkhivala for your personal excellence. It is an acquirement of enduring value for your development. His profound, luminous, visionary thoughts are his legacy for the generations to come. His ever inspiring thoughts are like guiding stars for us all. He will be a source of inspiration to generations to come.

Thought Pearls of Nani Palkhivala is a unique publication that gives direct and effortless access to the gold of Palkhivala's mind that he has so generously bequeathed us all. Open any page and you can access and immerse into the lustrous genius of Palkhivala born to his life-long zealous erudition and highly cultivated mind. Every page is a treasure trove of his wit and wisdom. Quote his words, his thoughts, his visions to empower your own.

This volume demonstrates the razor sharp cognitive abilities of Palkhivala and the sweep of his genius. He was a mind reached the summit of thought.

This volume opens a treasure trove of the beautiful and powerful English of Palkhivala. Enjoy the delights of his beautiful and powerful English expressions. This volume demonstrates how Nani Palkhivala used the power of his language to empower his thoughts and arguments. His language was his scintillating cognitive ability.

**✓ Want to know more about this extraordinary
CogniBility™ program?**

Call us on 8600178825 to fix an appointment in Mumbai.

Mr. Prakash Almeida, our Founder and Director who designed this research-based program will meet you in Mumbai to tell you more on acquiring the cognitive abilities of the great masters like the late Nani Palkhivala.

See some samples of the program study materials and experience the magic of sublime eloquence.

This is your rare opportunity to acquire what you never got to acquire in all your study!

Come, acquire a new eloquent self! Distinguish your leadership!

Feel free to ask your questions. Call us on +91-8600178825.

Alternatively email us at cognitlingua@gmail.com

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ADMISSION FORM

To,
The Director,
CogniLingua School of Eloquence,
(A Division of CogniLingua Institute of Linguistics, Rhetorical Studies and Research, a group institute of Knowledge Fountain), Vasai, Maharashtra, India.

Dear Sir,
I am interested in participating in your program “CogniBility™”.
Please accept my nomination and enroll me for this program for the year 2020.

Name : Mr. / Ms. Designation:

Organisation:

Website: Office Tel.

I would like to receive the program study material at the following address:

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Mobile No. Email:

I am remitting the program fee Rs.50,000 through a Crossed Cheque / Demand Draft no
dated..... Drawn on the bank
drawn in favour of ‘Knowledge Fountain LLP’ made payable in Mumbai, India.

I am aware that I shall receive the program study material within one month of the receipt of this admission form.

I am aware that I shall receive the program study material within one month of the receipt of this admission form. I shall receive the Program Participant’s gift “Thought Pearls of Nani Palkhivala”, a memorial volume within two weeks of the receipt of my admission form.

Date:

Signature :