

# KnowledgeFountain Institute of Business Growth & Development

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**Think of the people you are grooming for  
leadership roles and responsibilities.**

**But are they “*Innovable*”?**

**Innovability makes great sense!**

**Enrol your bright executives and engineers for  
Innovability Program and unleash innovation in your organization!**

**Would like to train a core team of innovation officers for your company to drive innovation?**

Realising that innovation is a core strategic management imperative, CEOs all over the world are focusing on delivering the next product or service to remain in business. Even Bill Gates of Microsoft said that only his next innovation would keep Microsoft in business. The future is mostly about innovation and organisation’s core ability to innovate continually. We call it “**Innovability.**” It’s innovate continually or perish! The key is to build the ability to innovate continually!

In today’s age of creative destruction, disruption and prediction disability, **if you don’t disrupt your business, someone else will. Feeling too safe is dangerous indeed. It’s too costly to get caught unawares!**

It’s rewarding to have an in-house team specially trained and dedicated to facilitate innovation. It makes eminent sense to sharpen your people’s ability to innovability through continual training. To train a core team of people in innovation could be the right starting point for sustainable innovation. They will be your ‘innovation zealots’. They will build and boost the organisational *innovability*”.

And here we happily tell you about our course “**Innovability – Executive Development Program on Innovation**”. This autonomous distance education certificate program is dedication to training executives and engineers as an in-house core team of “Innovation Officers”.

This is an autonomous distance education program for busy executives and engineers. It affords them the opportunity to study the art and science of innovation flexibly. It equips participants with necessary theoretical grounding, knowledge and skills to usher in innovation in their organization. They are equipped with resources to bring in the much need creative-innovation culture.

We invite professors from IITs and industry professionals to deliver intensive training workshops for them. They are trained in various aspects of innovation process, innovation and marketing, knowledge management, innovation for competitive advantage, strategic innovation, change management for innovation, incisive case studies on why innovations succeed and fails. Intensive training workshops will be organized in Mumbai along with webinars with eminent experts.

This program will add a new dimension to your innovation team's work and performance. This team will be your organisation's competitive advantage. Your team will be trained to bring in innovation mindset and creativity culture in the organization. **You will receive our unique digital publication "INNOVABILITY" FREE for a year.**

We are aware that there is no dearth of various offline and online innovation programs. There are scores of MDPs and workshops on innovation. We strongly believe that innovation is a deeply cognitive activity that needs a deep introspection and reflection, and even courage. It cannot be taught through a short term program. Our Innovability program stands out due to its deeper engagement with the transformative innovation process of cognitive shift.

You will not fail in experiencing the new power, spirit and synergy of innovability your team will unleash in the organization through our 'Innovability' Program. Achieve a paradigm shift in innovation in your organization.

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## Admission Notice

### Innovability – Executive Development Program on Innovation

#### Introduction

Continual innovation is a management imperative. An organisation's ability innovate new products and services is the only way to survive and thrive. Most of the companies all over the world have special departments or officers dedicated to innovation. Innovation is basically a very deep cognitive activity and hence people engaged in innovation must have cognitive clarity. Innovation is not only the prerogative of top management but of every employee of the organization needs to contribute enthusiastically. This calls for a thorough change in organizational culture; especially at the top where senior executives should be willing to listen and welcome new ideas. Innovation ideas can come from any corner and from anyone.

Thus, to unleash innovation spirit the key is development of ability to innovate. We call it "Innovability." If a team of dedicated people is trained in this innovability it can play a seminal, pivotal role in unleashing the innovation culture in the organization.

Knowledge Fountain Institute of Business Growth & Development has designed a unique distance education, self-study program keeping in view the need for in-house Innovability Officers. The blended program contains print and digital content with webinars and interactions with experts in Mumbai.

#### Who could join this program?

The participants are expected to be advanced self learners with a zeal for doing things differently. Preferably they should be from management and engineering domains. A work experience of minimum four years is desirable. Designed creatively this program is delivered through print and digital study material send to the program participants.

An excellent learning process is inbuilt. Intensive training workshops will be organized in Mumbai along with webinars with eminent experts. Professors from IITs and industry are invited to deliver these workshops. We are confident that your executives and engineers will find this program very rewarding and of enduring value. It will generate necessary innovation dynamic within the organization.

#### Duration

The program duration is 6 months with a one-month project to be completed in-house. Admission to this program is available round the year.

## **Program contents**

### **The topic of this program Innovability recognizes the fact that tea is t good for eath**

The World in flux, the VUCA world

The Imperative of Innovation

Basics of Innovation

Innovability for Innovation

Competitive Advantage through Innovation

Change Management for Innovation

Innovation and Entrepreneurship

Necessary Basics of IPR – Intellectual Property Rights

Knowledge Management for Innovation

The Process of Innovation

Why Innovation Fails and Why it succeeds

Case Studies

In-House Project

Examinatio and

## **Program fee**

Investment for training a team of five participants is Rs. 1,00,000 plus 18% GST. **This is inclusive of one year FREE subscription to “INNOVABLES” a fortnightly, an edited digital edition focused on innovation worth Rs. 15,000.** This publications gives you access to the latest knowledge and insights on innovation from the leading consultancies, universities, institutions and think tanks.

## **How to enroll?**

**We shall be happy to meet you to tell you more about ‘Innovables’.**

**Please call Ms. Amita, Program Coordinator on 8600178825 to receive the detailed program brochure with enrolment forms. For e-brochure please email: [knowledgefountain@gmail.com](mailto:knowledgefountain@gmail.com)**