

KIKEM

KnowledgeFountain Institute of Knowledge Engineering & Management

(A Div. of Knowledge Fountain LLP)

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Attention: Head—Research & Development!

ResearchPulse™

– Your Finger on the Pulse of Key Research happening in India!

Dear Sir/Madam,

We are pleased to tell you about our corporate knowledge management initiative - **ResearchPulse™**

ResearchPulse™ is an annual subscription based service that brings to you latest research happening at various universities, leading institutes and think tanks. **ResearchPulse™** offers tremendous benefits, especially continual organisational learning, strategic policy making and innovation.

While we all suffer from “Prediction disability” in today;s VUCA world; it makes eminent sense to keep your finger on the pulse of new research happening, especially in countries like India which is rising as an economic powerhouse.

When we asked a good number of CEOs and other senior management executives about using the research done at leading universities, institutes and think tanks such as IIMs and IITs and others (ORF, IDSA, IPCS, SPS, etc) and found that very few are aware of the research happening at such leading institutes. Very few actually use such research happening abroad in leading universities such as Harvard, MIT, Stanford, Berkley, Oxford, Cambridge to name a few and host of other institutes and think tanks of great eminence.

This directly means that the corporate sector is losing a vital resource they could use for innovation and improving organizational learning and performance. This research could become a source of competitive advantage for organizations if they vigilantly explore and exploit it while the VUCA world is increasingly becoming ‘prediction disabled.’ **ResearchPulse™** will enable you to be prepared for both threats and opportunities.

The disconnect between the corporate and the academia needs to be bridged. This will enable the corporate leaders to take benefit of this significant research output happening at key institutes in India and abroad. But then there is a problem here. This is a huge work. To identify right institution for right, relevant research is a complex task. The research output is huge and one needs to identify the right ones which offer nuggets of knowledge and wisdom.

And here comes **ResearchPulse™** – **your finger on the pulse of key research!**

KnowledgeFountain has constituted an interdisciplinary team from diverse domains such as management and leadership, defence and security, ecology and environment, science and technology, economics, sociology and politics, international relations amongst others. This team scouts for various research work done and being done at various leading universities, institutes and think tanks in India and abroad which could be of interest to our subscribers. Various research papers and conferences are tracked down to harvest vital research work to meet your research interests and requirements. Every fortnight printed volumes of executive summaries are couriered to the corporate subscriber. Needless to say, is a great resource for continual knowledge development for your executives.

Thus you have your finger on the pulse of relevant research which you can use for innovation and improving your organisation’s performance. Needless to say, **ResearchPulse™** will update and enhance your knowledge on areas of vital consequences. It will strengthen your strategic decision making.

We have enclosed details on **ResearchPulse™** . We invite you to subscribe to this vital service of enduring value.

Yours sincerely,
Prakash Almeida
Director

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The benefits of subscribing to **ResearchPulse™** as a knowledge sharing and communication platform are many. For example:

- Your organization will have vital linkages with the academia and its research output
- You can even find crucial opportunities for further collaborations and funding right research projects of your interest. You can identify and seed early stage research projects which bring crucial competitive advantages.
- You can even scout for right R & D talent for innovation.
- You can identify and engage necessary research consultants from the academia.
- An excellent knowledge access resource for your own R & D professionals

Your managers might not have been trained by the IIMs, etc but still they can learn from the best professors there through their research that we bring to you. . **ResearchPulse™** is a tool for continual learning and development through updating one's knowledge.

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If your competitors are accessing such vital research of consequences could you afford to ignore it?

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Some of the institutions scanned for research:

(Please note that this list is comprehensive and not all institutions and journals are not mentioned)

- IITs
- IIMs
- Leading Financial Institutions
- Leading Corporates
- Shodhganga
- Leading Management and technology institutions and Universities from abroad (Harvard, Stanford, Berkley, MIT, INSEAD, Oxford, and others)
- Think tanks like IDSA, ORF, SPS, UN Agencies, World Bank, RBI, FAO, UNEP, TERI, WEF, IMF, SIPRI, Rand, IISS, GEF, and others
- Various Chambers of Commerce such as IMC, CII, FICCI, CMIE, ICRIER, etc.
- Various leading research and institutional journals

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The Fourth Industrial Revolution and the Way Ahead for CEOs A Research Report for CEOs

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(A KnowledgeFountain Publication)

Rapid developments in artificial intelligence (AI) and robotics— coupled with ubiquitous connectivity and vast, easily accessible processing power—are laying the groundwork for fundamental structural changes in the global economy. These mutually reinforcing catalysts are driving exponential innovation across a wide swathe of the economy, reshaping entire industries and creating new ones.

While corporate leaders suffer from “prediction disability”, CEOs need to be prepared to face the inevitable Four Industrial Revolution. This research report (up for release soon) brings vital insights on what is coming and preparing for it to emerge in good shape.

This book will be released in the last week of September 2019.

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