

KnowledgeFountain Institute of Thought Leadership & Development

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Attention: Company Secretaries!

Admission Notice

Understanding Climate Change and Its Impact on Business

- A unique distance education program for Company Secretaries

We are happy to tell you about KFITLD 's initiative to equip corporate leaders with knowledge, insights and trends on climate change to enable them to respond to it without being caught unawares and unprepared.

In today's *VUCA* (Volatile, Complex, Uncertain and Ambiguous) world Company Secretaries are expected to be vigilant about the ever changing business context and content. With their ever-expanding roles and responsibilities they need to keep their finger on any development that can have potential consequence for their organization. Companies Secretaries need to be on guard when it comes to the perils of climate change. Rightly said, it is dangerous to feel to safe. A severe climate/ weather event can upset everything.

Today, understanding the grave consequences of climate change beyond just broad understanding is a strategic imperative for every Company Secretary. You need to understand climate change going beyond newspaper articles. Knowing it strategically will enable you to play a better role as envisaged in the Davos for 50th World Economic Forum. India Inc is required to play responsible role. It is heartening to see leading Indian companies like Mahindra Rise aiming at becoming carbon neutral.

KFITLD offers a unique six month autonomous distance education program on climate change and its impact on business and economies. You will be able to analyse the prevailing climate change scenarios and predict the trends and be ready for what is coming.

Every participant is given **FREE** one-year subscription of "**Climate Change Watch**" - a volume of Executive Summaries of latest development in the field of climate change, various reports, special studies, etc. This volume keeps your finger on the current developments. (We strongly recommend you to read recent report of McKinsey.) This subscription worth Rs. 15,000 is given entirely **FREE** to every participant for one year.

The program fee is Rs.30,000 with 18% GST. Please study the enclosed brief brochure of the program.

We shall be happy to send a detailed program brochure in print/digital format.

Please call Ms. Amita, Program Coordinator on 8600178825 or e-mail knowledgefountain@gmail.com to receive the detailed membership brochure in print/digital form.

Admission Notice

A Certificate Program in

Understanding Climate Change and Its Impact on Business

A unique distance education autonomous program for Company Secretaries

Introduction

Climate change is redefining the whole Geo-economics and Geopolitics all over the world. Corporate leaders all over the world give increasingly focus to these issues which decide the geo-economic and geopolitical environment of business at local, regional, national and international levels. It is dangerous to feel too safe. Better be prepared for what is coming.

Climate change is now setting the context and content for businesses from all sectors of the economy. You need to know how societies are adapting to the changing climate. In climate change mitigation, positive climate action is considered as an enabler for better financial performance. The resources costs volatility are going up with supply chain disruptions making businesses vulnerable to economic shocks. Improving efficiencies and adoption of best practices can deliver a significant competitive advantage while reducing emissions. Various new compliance issues may arise due to various global regularity frameworks.

Building a climate strategy won't be quick or easy- but waiting is not an option. Corporate Boardrooms can no longer ignore climate change issues. At least 40 companies in India are pricing Carbon or planning to do so. Many are working on effective climate strategies. Tackling the challenge will present new opportunities for growth, innovation, and resilience investment. It will be rewarding for Company Secretaries to know about studies done by organizations like McKinsey. As the climate threat is becoming a crisis, understanding the whole climate change issue critically to develop a robust knowledge base could be the first step towards your leadership in climate change adaption, mitigation, management and strategic response.

Why Company Secretaries should join this program?

This is a unique program of its kind dedicated to the ever expanding roles Company Secretaries have to play. This program is aimed at equipping Company Secretaries with knowledge and insights to to be prepared to respond to issues arising out of climate change. This program will give CS necessary sound scientific grounding in the whole phenomenon of climate change.

How the program is delivered?

Printed study material is sent to every participants who are advanced self learners. As distance education program they have the opportunity to study at their own pace. Participants are invited to attend special workshops and talks on climate change implications organized in Mumbai. Participants from outside Mumbai will receive video editions of these events. Participants are provided strong online support in form of webinars with experts.

How the participants will benefit?

This unique program gives participants a sound grounding in climate change and its consequences. They understand the whole dynamics of climate change at local, regional, national and international level. They are equipped to analyse impacts and the response if public policy. As climate change decides the context and content of global businesses this program enables to keep their finger on the changing climate scenario and be ready to respond with knowledge and insights. They are better equipped to understand the adoption of various global and national regulatory frameworks and consequent compliances. The Certificate of completion of this program is awarded to the participants. This program will build your thought leadership.

Climate Change Watch

Every program participant is entitled to receive a FREE one-year subscription of "Climate Change Watch" worth Rs. 12000. - a volume of Executive Summaries of latest development in the field of climate change, various reports, special studies, etc. Edited by experts, this volume keeps your finger on the current developments from all corners of the world.

How to enroll for this program?

To receive detailed program brochure and admission form please call/email us. We will send you the print or digital program brochure as you have requested. We will appreciate if you could write a brief one-page report on how you think climate change is impacting / will impact the activities of your organization.

What is the program fee?

The all inclusive program fee is Rs. 30,000 plus 18% GST.

To receive detailed program brochure and admission form please call Ms. Amita, Program Coordinator on 8600178825 or email your request to knowledgefountain@gmail.com